DEPARTMENT OF BENEFIT PAYMENTS 744 P Street, Sacramento, CA 95814



February 19, 1976

ALL-COUNTY LETTER NO. 76-32

TO: ALL COUNTY WELFARE DIRECTORS

SUBJECT:

FOOD STAMP PROGRAM - OUTREACH

REFERENCE:

We have just received from FNS a supply of single-page inserts to supplement the USDA-published brochure PA-1123, "The Food Stamp Program." The insert updates Pages 4 and 7 of the brochure, the maximum income table and allotment chart, which were revised effective January 1, 1976. You may order brochures and inserts, specifying the number of each desired, by writing to Warren Bain, Department of Benefit Payments Warehouse, 6150 - 27th Street, Sacramento, California 95822.

As stipulated in the current State Action Plan, the State Outreach Unit has initiated a joint Outreach project with the State Department of Education. In cooperation with the DOE Office of Child Development, we are writing to some 1,300 DOE-contracted child care centers and pre-schools to solicit their support and assistance in providing food stamp information to families of children enrolled in the centers. Additionally, Field Services consultants in the Office of Child Development have offered to promote the Food Stamp Program in their personal contacts with the child care agencies, and will serve as liaison persons between the agencies and the State Outreach Unit.

If you have any questions, please contact Dave Watanabe or Pat Masuda, Food Stamp Outreach Unit, at (916) 322-4403.

Sincerely,

KYLE S. MCKINSEY
Deputy Director

cc: FNS, USDA CWDA Superseded by ______

ACL #77-15

Issued 3/7-77

Attachment

DBP/DOE OUTREACH PROJECT - CHILD CARE AGENCIES

One projected activity in the current State Outreach Action Plan (January - June 1976) is to solicit the assistance of the State Department of Education in providing food stamp information to families of children in DOE-contracted child care centers.

As a result of meetings with Fran Walker, Director of the DOE Office of Child Development, and Diane Carey, Chief of Field Services in OCD, we are mailing a joint DEP/DOE letter to approximately 1,300 child care centers and preschools (representing some 340 child care agencies - many have multiple sites), which have a total enrollment of 55,000 children. Enclosed with the letter are samples of food stamp brochures and an order blank for requesting quantities of the brochures. DOE is providing the addressing and postage for this mailing. We will receive and fill the orders from the agencies; DOE will address and mail out the brochures.

The OCD Field Services staff (approximately 40-50 persons, divided into Northern California and Southern California units) will serve as liaison persons whenever agencies have questions or problems regarding food stamps or Outreach. We have given the staff a briefing on the Food Stamp Program - structure, regulations, Outreach functions, etc.